Cambria Somerset Outstanding Young Woman Scholarship Program

Program Advertising Guideline

Ad Copy Deadline : May 19th, 2025

* All ad copy MUST BE CAMERA READY and submitted via your assigned Google folder and provided in JPEG or PNG format (**NOT PDF**). You are responsible for obtaining camera-ready ads, or making your own if your advertiser doesn’t have one. They should be the proper orientation and size/proportion for the ad size purchased.
* You will be emailed your own individual Google Drive file link to upload your ads – if you do not receive by Tuesday, March 11th or cannot access the link, please email board@cambriasomersetoyw.org. Please test the link and your access as soon as you receive it.
* All ads will appear in black and white – please ensure your advertisers are aware of this.
* Please PAPER CLIP a printed copy of the individual ad to the sponsor contract AND name each photo file with the name of the sponsor.
* When splitting advertisements with two or more contestants, the ad must be submitted on one form (with one check) with all contestants’ names to be credited listed on the contract form so that proper credit is received.
* Check are made payable to Cambria Somerset OYW. NO CASH will be accepted with final submission.
* DO NOT STAPLE CHECKS TO ANY FORMS – use a paper clip.
* Submit all advertisement paperwork AND checks by May 19th.
* Sponsor names must be consistent on Google Drive, paperwork, spreadsheet, and file name (ad saved as “Smith Family” must also listed on all paperwork as “Smith Family”)
* Please use the spreadsheet provided in the packet to record all ad sales. Ads must be submitted as the correct file type and size.

If you have any questions: board@cambriasomersetoyw.org